

ATTITUDE

PREMIUM MODULAR SERIES



Pricing Manual
2025



Ceeje Progressive Electrical Industries LLP is a leading player in the electrical sector with nearly five decades of expertise. The company's portfolio caters to both residential and industrial needs, offering durable, innovative, and energy-efficient solutions. Their operations are guided by core values of integrity, quality, and customer-centricity. With a nationwide presence, their regional offices ensure accessibility and strong distribution networks across India.

CEEJE integrates rigorous quality control measures throughout its manufacturing processes to ensure compliance with industry standards and customer expectations. Its electrical products including switches, MCB & Dbs, wires & cables, PVC Pipes & fittings are designed for durability, safety, and energy efficiency. By consistently adopting innovative practices and advanced technology, CEEJE aims to deliver solutions that meet both domestic and international market demands. Their commitment to excellence has earned them a reputation for reliability and trust among clients. Additionally the company emphasizes sustainable practices, ensuring long-lasting performance while adhering to environmental standards.



C O N T E N T

04

Auris Switches

05

Arena & Artic Switches

06-07

Accessories

08

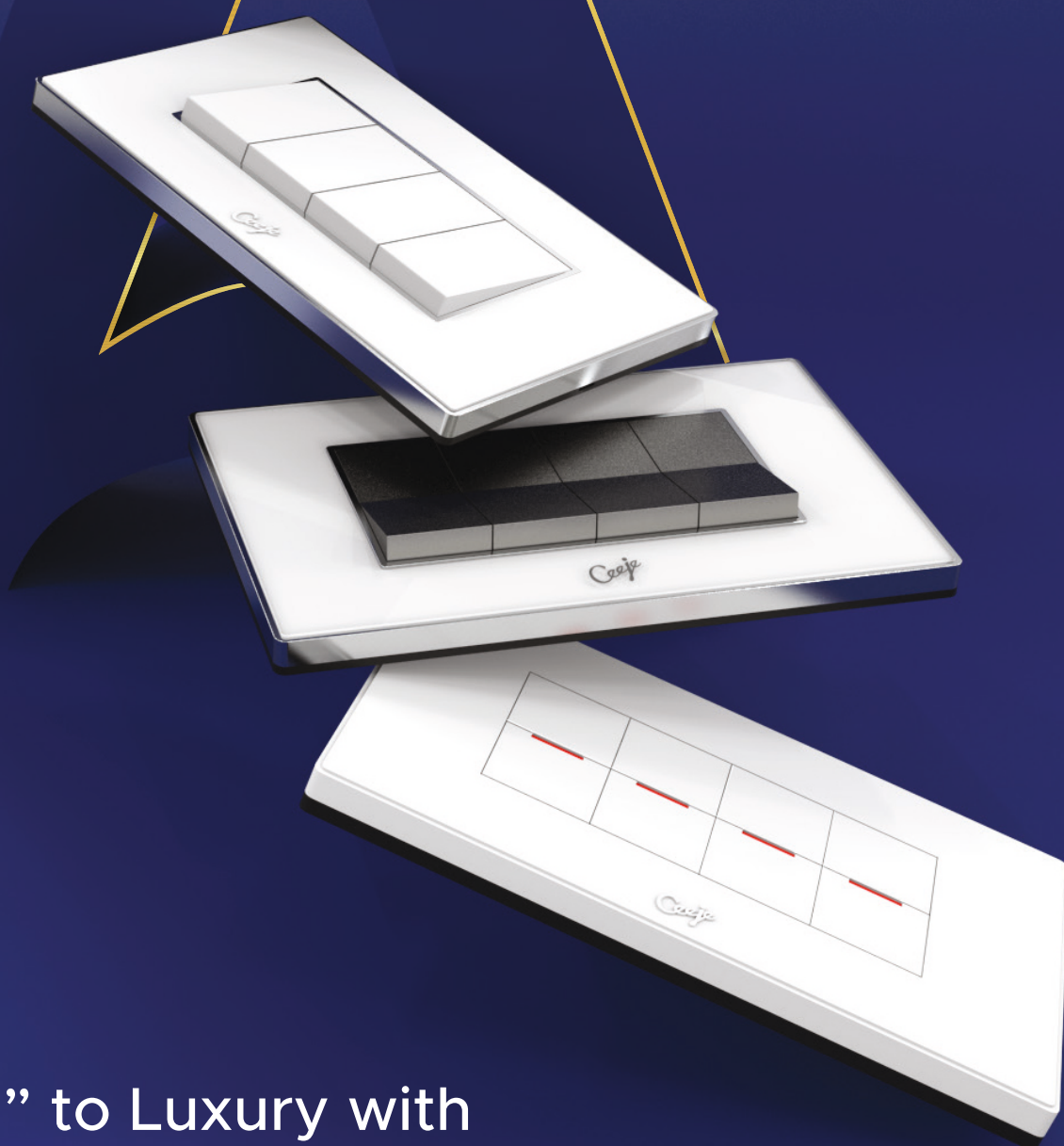
Adios Modular Plate

09

Asilo Modular Plate

10

Aqua Modular Plate



“Switch” to Luxury with

ATRIUM PREMIUM MODULAR SERIES



ATU 1001



ATU 1002



ATU 1003

CODE	ITEM	WHITE MRP ₹	GREY MRP ₹	PKG.
10A. AURIS SWITCHES 240V. AC 1M				
ATU 1001	1 WAY SWITCH			20
ATU 1002	2 WAY SWITCH			20
ATU 1003	BELL PUSH SWITCH			20



ATU 1004



ATU 1005



ATU 1006

CODE	ITEM	WHITE MRP ₹	GREY MRP ₹	PKG.
20A. AURIS SWITCHES 240V. AC 1M				
ATU 1004	1 WAY SWITCH			20
ATU 1005	2 WAY SWITCH			20
ATU 1006	1 WAY SWITCH (INDICATOR)			20



ATU 1018



ATU 1019



ATU 1020

CODE	ITEM	WHITE MRP ₹	GREY MRP ₹	PKG.
10A. AURIS SWITCHES 240V. AC 2M				
ATU 1018	1 WAY SWITCH			10
ATU 1019	2 WAY SWITCH			10
ATU 1020	BELL PUSH SWITCH			10
ATU 1021	BELL PUSH SWITCH (INDICATOR)			10

ATU 1021



ATU 1022



ATU 1023



ATU 1024

CODE	ITEM	WHITE MRP ₹	GREY MRP ₹	PKG.
20A. & 32A. D.P. AURIS SWITCHES 240V. AC 2M				
ATU 1022	1 WAY SWITCH			10
ATU 1023	2 WAY SWITCH			10
ATU 1024	1 WAY SWITCH (INDICATOR)			10
ATU 1025	32A. D.P. SWITCH (INDICATOR)			10



ATU 1025

CODE	ITEM	WHITE MRP ₹	GREY MRP ₹	PKG.
10A. ARENA SWITCHES 240V. AC 1M				
ATE 1007	1 WAY SWITCH			20
ATE 1008	2 WAY SWITCH			20
ATE 1009	BELL PUSH SWITCH			20



ATE 1007



ATE 1008



ATE 1009

CODE	ITEM	WHITE MRP ₹	GREY MRP ₹	PKG.
20A. ARENA SWITCHES 240V. AC 1M				
ATE 1010	1 WAY SWITCH			20
ATE 1011	2 WAY SWITCH			20
ATE 1012	1 WAY SWITCH (INDICATOR)			20



ATE 1010



ATE 1011



ATE 1012

CODE	ITEM	WHITE MRP ₹	GREY MRP ₹	PKG.
10A. ARTIC SWITCHES 240V. AC 1M				
ATR 1013	1 WAY SWITCH			20
ATR 1014	2 WAY SWITCH			20
ATR 1015	BELL PUSH SWITCH			20



ATR 1013



ATR 1014



ATR 1015

CODE	ITEM	WHITE MRP ₹	GREY MRP ₹	PKG.
20A. ARTIC SWITCHES 240V. AC 1M				
ATR 1016	1 WAY SWITCH			20
ATR 1017	2 WAY SWITCH			20



ATR 1016



ATR 1017

Accessories



ATU 1026



ATU 1027



ATU 1028

CODE	ITEM	WHITE MRP ₹	GREY MRP ₹	PKG.
SOCKETS				
AT 1026	6A.2 PIN SOCKET (WITH SHUTTER) 1M			20
AT 1027	6A.3 PIN SOCKET 2M			10
AT 1028	16A.UNI. SOCKET (WITH SHUTTER) 2M			10



ATU 1029



ATU 1030



ATU 1031

CODE	ITEM	WHITE MRP ₹	GREY MRP ₹	PKG.
TV SOCKET / RJ-11 TELE JACK / EDP SOCKET				
AT 1029	TV SOCKET 1M			20
AT 1030	2 LINE TELE JACK RJ-11 1M			20
AT 1031	EDP SOCKET RJ-45 (CAT6) 1M			10



ATU 1032



ATU 1033

CODE	ITEM	WHITE MRP ₹	GREY MRP ₹	PKG.
USB CHARGER / BLANK PLATE				
AT 1032	USB CHARGER A TYPE 1M			10
AT 1033	BLANK PLATE 1M			50



ATU 1040



ATU 1041

CODE	ITEM	WHITE MRP ₹	GREY MRP ₹	PKG.
FOOT LIGHT / INDICATOR				
AT 1040	FOOTLIGHT WITH 3LED 2M			10
AT 1041	NEON INDICATOR 1M			20

CODE	ITEM	WHITE MRP ₹	GREY MRP ₹	PKG.
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AIM DIMMER & REGULATOR

AT 1034	MINI DIMMER 1M			10
AT 1035	4 STEP REGULATOR (FULL ROTARY) 1M			10
AT 1036	5 STEP REGULATOR (FULL ROTARY) 2M			10



ATU 1034



ATU 1035



ATU 1036

CODE	ITEM	WHITE MRP ₹	GREY MRP ₹	PKG.
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ALDO DIMMER & REGULATOR

AT 1037	MINI DIMMER 1M			10
AT 1038	4 STEP REGULATOR (FULL ROTARY) 1M			10
AT 1039	5 STEP REGULATOR (FULL ROTARY) 2M			10



ATU 1037



ATU 1038



ATU 1039

CODE	ITEM	WHITE MRP ₹	GREY MRP ₹	PKG.
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32A. D.P. KEYTAG SWITCH

AT 1042	KEYTAG SWITCH (WITH KEY) 2M			05
AT 1043	KEY ONLY			10



ATU 1042



ATU 1043

CODE	ITEM	WHITE MRP ₹	GREY MRP ₹	PKG.
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MOTOR STARTER / SP MCB / DP MCB

AT 1044	25A. MOTOR STARTER 2M			10
AT 1045-50	6A. TO 32A. SP MCB 1M			10
AT 1051-56	6A. TO 32A. DP MCB 2M			10



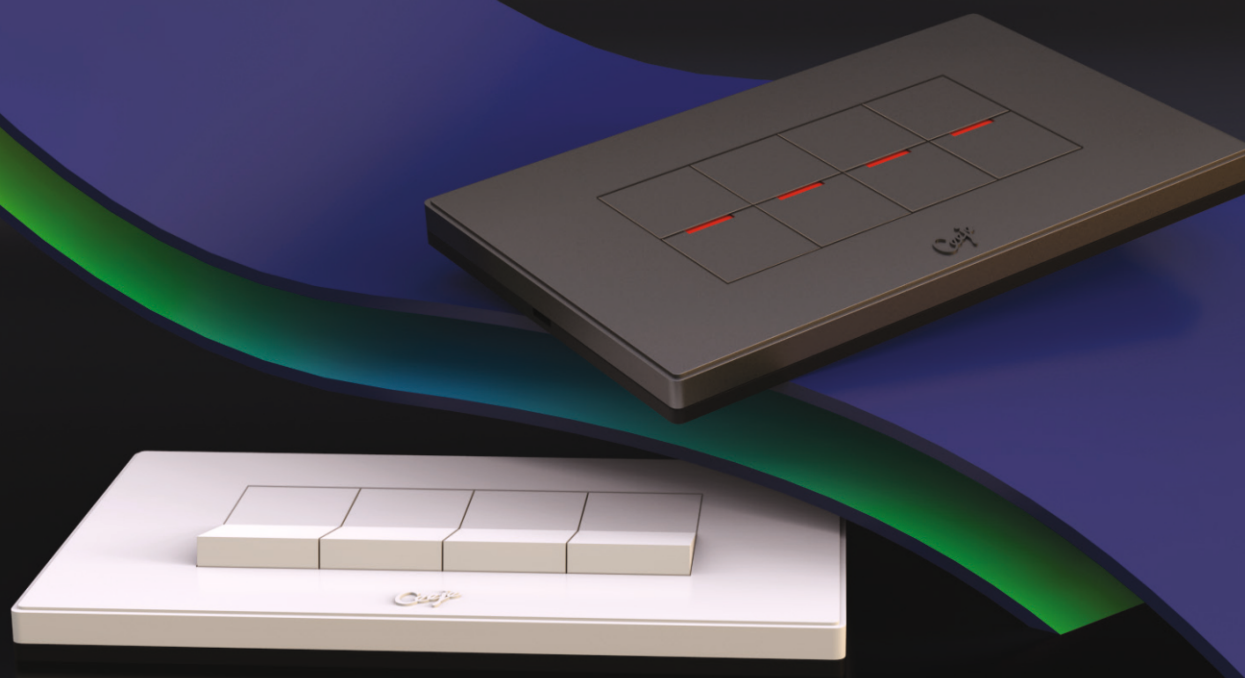
ATU 1044



ATU 1045-50



ATU 1051-56



Adios

A Smooth Touch of Modern Luxury

Adios

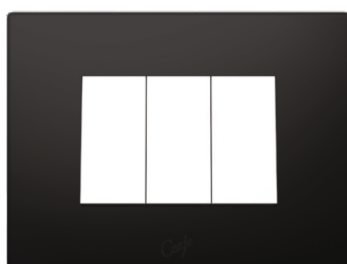
Modular Plate

MODULE	1 MODULE	2 MODULE	3 MODULE	4 MODULE	6 MODULE	8Hz MODULE	8Sq MODULE	12 MODULE	16 MODULE	18 MODULE
CODE	AT 1101	AT 1102	AT 1103	AT 1104	AT 1105	AT 1106	AT 1107	AT 1108	AT 1109	AT 1110
WHITE MRP ₹										
BLACK / GREY METALLIC MRP ₹										
TEXTURE / WOOD MRP ₹										
PKG.	10	10	10	10	10	10	5	10	5	5

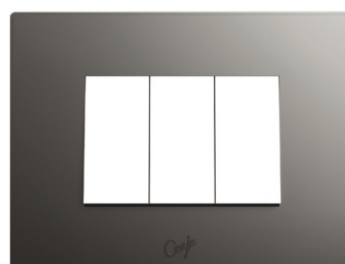
AVAILABLE COLORS



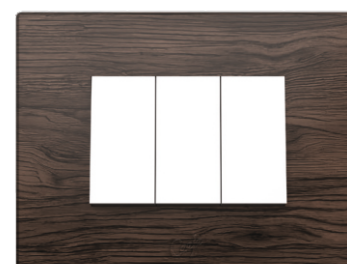
PEARL WHITE



BLACK



GREY



TEAK WOOD

Asilo

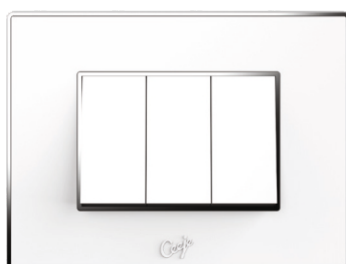
The Perfect Blend of Chrome and Luxury.

Asilo

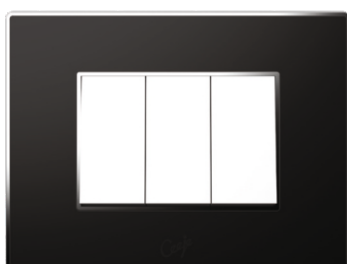
Modular Plate

MODULE	1 MODULE	2 MODULE	3 MODULE	4 MODULE	6 MODULE	8Hz MODULE	8Sq MODULE	12 MODULE	16 MODULE	18 MODULE
CODE	AT 2201	AT 2202	AT 2203	AT 2204	AT 2205	AT 2206	AT 2207	AT 2208	AT 2209	AT 2210
WHITE MRP ₹										
BLACK / GREY / METALLIC MRP ₹										
TEXTURE / WOOD MRP ₹										
PKG.	10	10	10	10	10	10	5	10	5	5

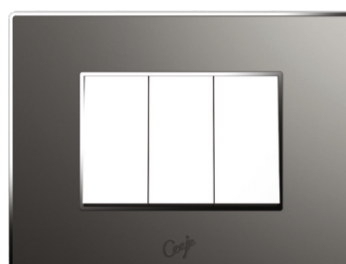
AVAILABLE COLORS



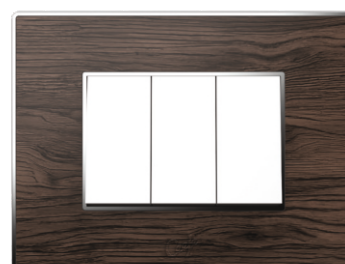
PEARL WHITE



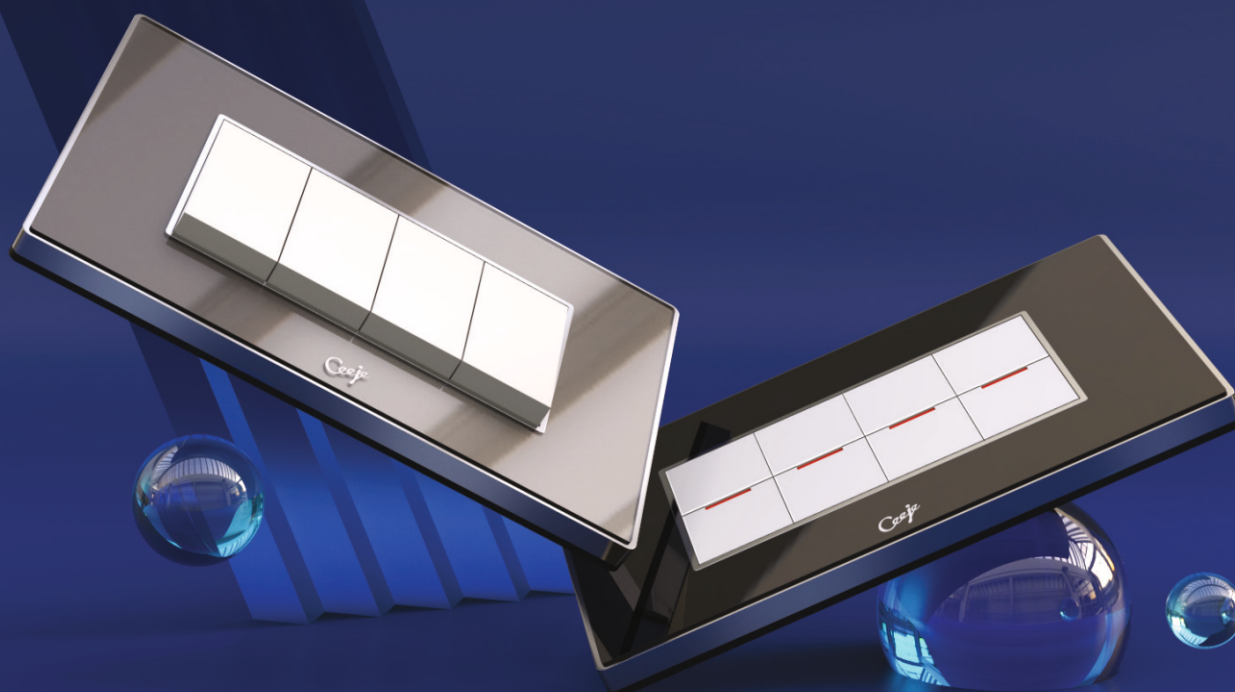
BLACK



GREY



TEAK WOOD



Aqua

A Refined Perfection with a Crystal-Like Finish.

Aqua

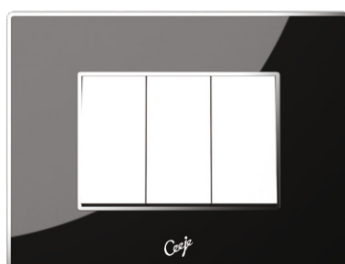
Modular Plate

MODULE	1 MODULE	2 MODULE	3 MODULE	4 MODULE	6 MODULE	8Hz MODULE	8Sq MODULE	12 MODULE	16 MODULE	18 MODULE
CODE	AT 3301	AT 3302	AT 3303	AT 3304	AT 3305	AT 3306	AT 3307	AT 3308	AT 3309	AT 3310
WHITE MRP ₹										
BLACK / GREY / METALLIC MRP ₹										
TEXTURE / WOOD MRP ₹										
PKG.	10	10	10	10	10	10	5	5	5	5

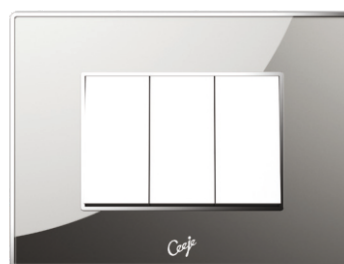
AVAILABLE COLORS



PEARL WHITE



MATTE BLACK



GREY



TEAK WOOD



CEEJE PROGRESSIVE ELECTRICAL INDUSTRIES LLP.
B-1/2/3, Kushal Mangal Ind. Est., Tungar Phata, Sativali,
Vasai (East), Maharashtra-401208, INDIA
Web: www.ceeje.com
Email: info@ceeje.com
Customer Care: +91 9820111286


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